

Social isolation and gentrification in Porto Alegre (Brazil): a reflection of the production of urban space through the public housing policies from 2010 to 2014

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Stream: Housing in the era of neoliberalism between adaption and transgression

Summary:

This article is to thread a reflection on how public policies affect housing, impact and interfere with the production of the spaces of the cities, and therefore how that translates to the target population of these same policies. It is noteworthy that we are dealing here with the spaces of the poor, spaces that escape the logic of real estate formal market, which have little, if any, public infrastructure, and therefore are regarded as sites that require state intervention. In this sense, to think about the relationship of housing policies in the production of the spaces of the poor, it is considered here that the state set to Power Municipal Public this study of Porto Alegre, exercise agency and intentionality in the city space configuration through various works forming part of a broader action system (LAHORGUE; CABETTE, 2013).

The theoretical framework that is used has three levels of analysis. The first level refers to the attempt to frame the State's actions in terms of housing policies within an intervention legitimacy of speech. Therefore, it will use the "controversy over the slums" described by Perlman (2002). At a second level, to understand the impact of housing policies in populations, will be used as a basis the study Kaztman (2001) about the social isolation of the urban poor. Finally, on a more macro level, to reflect on the production of urban spaces are present, even briefly, the study Bidou-Zachariasen and Smith (2006) about the gentrification phenomenon.

The analysis from these three levels will be held focusing on housing policies held in Porto Alegre in 2010 to 2014. The period refers to the time prior to hosting the World Cup in 2014, when the city was one of the venues. So it was a moment that took place

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several urban works, and therefore urban removal and the consequent need for immediate interventions of public housing policies.

The paper is organized as follows: in the first section, we conducted a brief survey of housing policies in Brazil, aiming to bring the reader aware of what types of interventions have taken place in the country. It then passes to the clarification of the theoretical framework proposed here. The third section presents the housing policies of Porto Alegre, trying to describe how the state acted on the need to meet a demand created by the works of the World Cup and which was the reflection of that to people. Finally, the final reflection is presented with imbricated theory with the empirical, trying to infer some conclusions about the production of urban spaces.